



Executive Memorandum No. 20

Trademarks, Trade Names, Copyrighted Designs

Pursuant to authority vested in me by action of the Board of Regents at its meeting on August 27, 1999, in Addendum IX-C-1, the Vice President for Business and Finance and the Principal Business Officer on each of the campus of the University, with the written approval of the Vice President and General Counsel or an attorney on his or her staff, is hereby granted the delegated authority to develop, adopt, and protect University trademarks, trade names, copyrighted designs and other indicia on behalf of the University of Nebraska, its major administrative units and the various administrative subdivisions thereof.

Reference: January 13, 2000